

FUNDRAISING PACK

IDEAS, INFORMATION & RESOURCES



YOUNG
WOMEN'S
TRUST



TAKE ACTION

AND STAND IN SOLIDARITY WITH YOUNG WOMEN

TAKE ACTION RIGHT NOW



5 WAYS TO STAND IN SOLIDARITY WITH YOUNG WOMEN

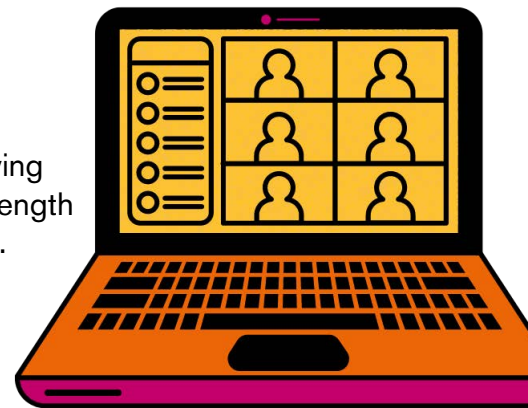
1 HOST AN EVENT

Whether it's a quiz, a feminist book club, or a film night, bring your friends together (via Zoom, or in person) and raise funds to create real change for young women.

2 TAKE ON A CHALLENGE

This could be anything - a half marathon, a couch to 5k, or giving something up for a month. Pick a challenge that tests your strength or resilience to raise vital money and awareness for the cause.

Visit www.justgiving.com or uk.virginmoney.com to set up a fundraising page.



3 SET UP A FACEBOOK FUNDRAISER

Collect donations via Facebook for your birthday or a special occasion. You can also add a donate sticker to your Instagram stories. Make sure to tell your friends and followers why you're taking action!

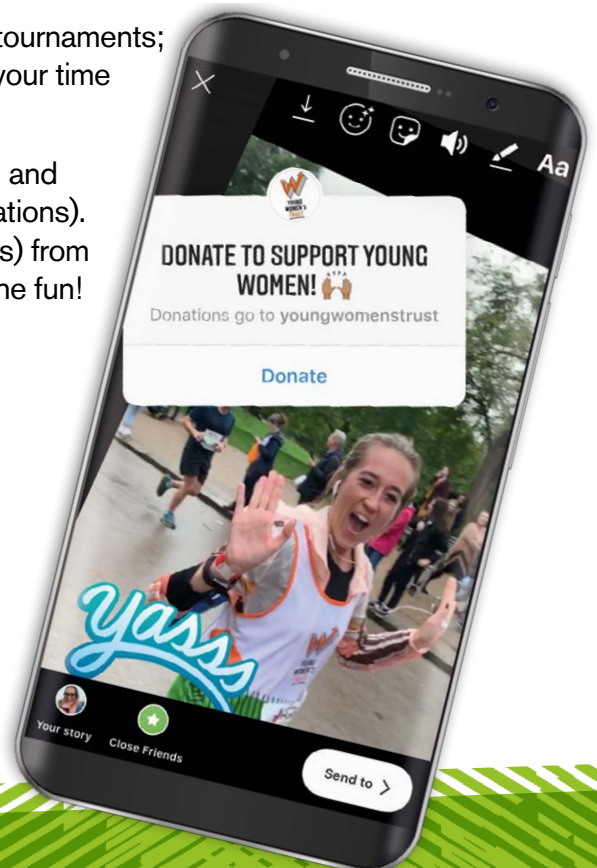
4 ARRANGE A SWEEPSTAKE

The possibilities for sweepstakes are endless: sports tournaments; how my sweets in the jar; reality TV shows; guessing your time in a half marathon; awards ceremonies...

Ask your friends or colleagues to donate £2 per entry, and choose a prize for the winner (or a percentage of donations). Draw names (or number of sweets/half marathon times) from a hat before the event starts, then sit back and enjoy the fun!

5 GIVE A MONTHLY DONATION

Be the feminist force behind our campaigns and services by setting up a monthly donation at www.youngwomenstrust.org/donate



TIPS FOR YOUR FUNDRAISING



REMEMBER TO ASK!

Give your friends or guests a reason to donate. Take some time during your event to ask for donations, or offer an incentive like a raffle or spot prizes.

BAG SOME FREEBIES

Hosting an event, a quiz, or running a raffle? Ask local restaurants, bars, or shops to donate prizes or vouchers. In return you could offer to give them a shout-out on social media

SHOUT ABOUT IT ON SOCIAL – AGAIN AND AGAIN!

Keep posting updates about your activity. If you're taking on a challenge, share some colourful photos – maybe some snaps of you training for a race or decorating for a quiz night.

MAKE IT PERSONAL

You're more likely to get sponsorship donations if you ask through a personal direct message using email, text or WhatsApp – or in person! Don't forget to email your colleagues on payday!






TELL A GOOD STORY

Let people know why you care about standing in solidarity with young women, and why they should too!

LET US KNOW YOUR PLANS

We'd love to hear about your activities! Let us know what you're planning at fundraising@youngwomenstrust.org, and don't forget to tag us on social media:

-  www.facebook.com/youngwomenstrust
-  [@youngwomenstrust](https://www.instagram.com/youngwomenstrust)
-  [@ywtrust](https://twitter.com/ywtrust)



We want to raise awareness of gender inequality affecting young people. By raising money for Young Women's Trust we are shaping a world in which women will be given the same value and respect as men."

University of Essex Feminist Society

WWW.YOUNGWOMENSTRUST.ORG/FUNDRaise

THE CHANGE YOU'LL CREATE



By taking feminist action and fundraising for young women, you'll be smashing sexist stereotypes, building safe workplaces and valuing the work of all young women.

Your campaigning, agitating, fundraising and donating will power the change we need to win economic justice for all young women.

- You'll help fund campaigns that fight sexual harassment and win fair pay.
- You'll help fund vital services that help young women recognise their own strengths and become powerful activists.



£29 could give a young woman personal, in-depth feedback on her CV, giving her the best chance of getting an interview.

£155 could give a young woman campaigning training and the chance to share her views in Parliament.

£300 could give a young woman a whole course of careers coaching and CV feedback, helping her to recognise her skills & strengths, and make a plan for the future.

“ Please keep offering this amazing opportunity to young women as it really is life changing. I have gained so many new skills and took part in amazing opportunities across the country that I never would have if it weren't for Young Women's Trust.”

Katie, a young woman we supported in Newcastle

COLLECTING & PAYING IN DONATIONS

COLLECTING DONATIONS ONLINE

Create and personalise your own fundraising page at www.justgiving.com or uk.virginmoneygiving.com, or visit www.facebook.com/fundraisers to collect donations through on your Facebook page.

All money raised through Facebook, JustGiving for Virgin Money Giving will be transferred directly to use, so you don't need to do anything.

COLLECTING CASH DONATIONS

If you'd like a pop-up donation box, email fundraising@youngwomenstrust.org and we'll post one to you!

PAYING IN DONATIONS

If you collect donations yourself, you can then pay the cash into your bank account and send the funds in one of these ways:

Make a bank transfer using these details:

Account holder: YWCA England and Wales*
Sort code: 60-83-01
Account number: 20189723
Reference: Please include your name, and (if there's room) a reference to your activity

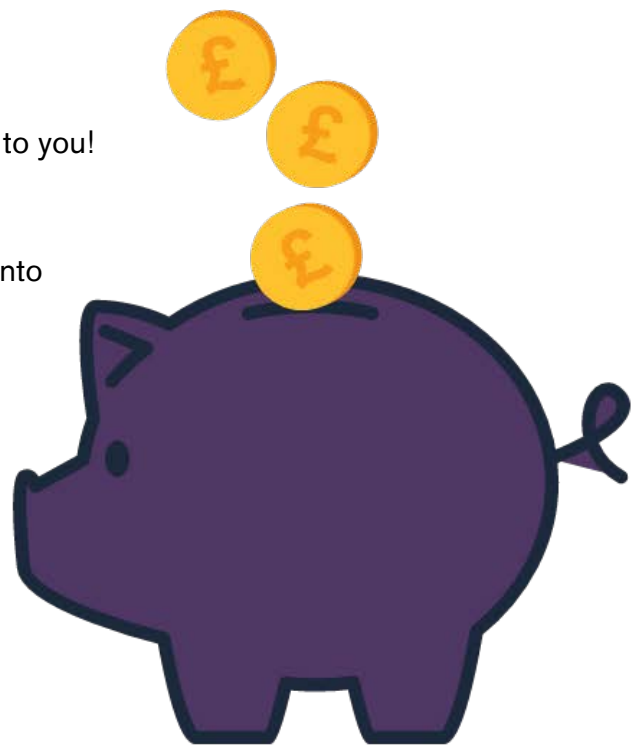
Use the donate form on our website:

www.youngwomenstrust.org/donate

Send a cheque:

Make a cheque payable to Young Women's Trust and send it to: Young Women's Trust, Unit D, 15-18 White Lion Street, London N1 9PD.

*Don't let this confuse you! We're Young Women's Trust, but for historical reasons our registered charity name is YWCA England and Wales. Charity number 217868. Company number 137113



There's nothing more important than supporting the advancement of young women in a society that's still so geared against them.

Young Women's Trust are amazing in their work to help them."

University of Leicester Feminist Society

WWW.YOUNGWOMENSTRUST.ORG/DONATE

PRINTABLE RESOURCES



**YOUNG
WOMEN'S
TRUST**

On the next pages we have included:

A POSTER

to fill in with details of your fundraiser, print out, and spread the word.

A DIY COLLECTION BOX

to cut out, stick together, and collect donations at your event. This is best printed out on A3 card. Or get in touch if you'd like us to post one to you.

BUNTING

to cut out, string together, and decorate!

A FEMINIST FILM NIGHT DIY SELFIE KIT & POPCORN BOX

to cut out and make into great props for your film night.

If there's anything else you need for your fundraising please get in touch at:
fundraising@youngwomenstrust.org

We can't wait to hear about your plans!

Young Women's Trust

Unit D, 15-18 White Lion Street London, N1 9PD
Registered charity number 217868

www.youngwomenstrust.org/fundraise

Sign up to hear more at:
mailchi.mp/youngwomenstrust/getupdates



FUNDRAISING TO SUPPORT YOUNG WOMEN



Young Women's Trust is a feminist organisation working to achieve economic justice for young women.



What

Where

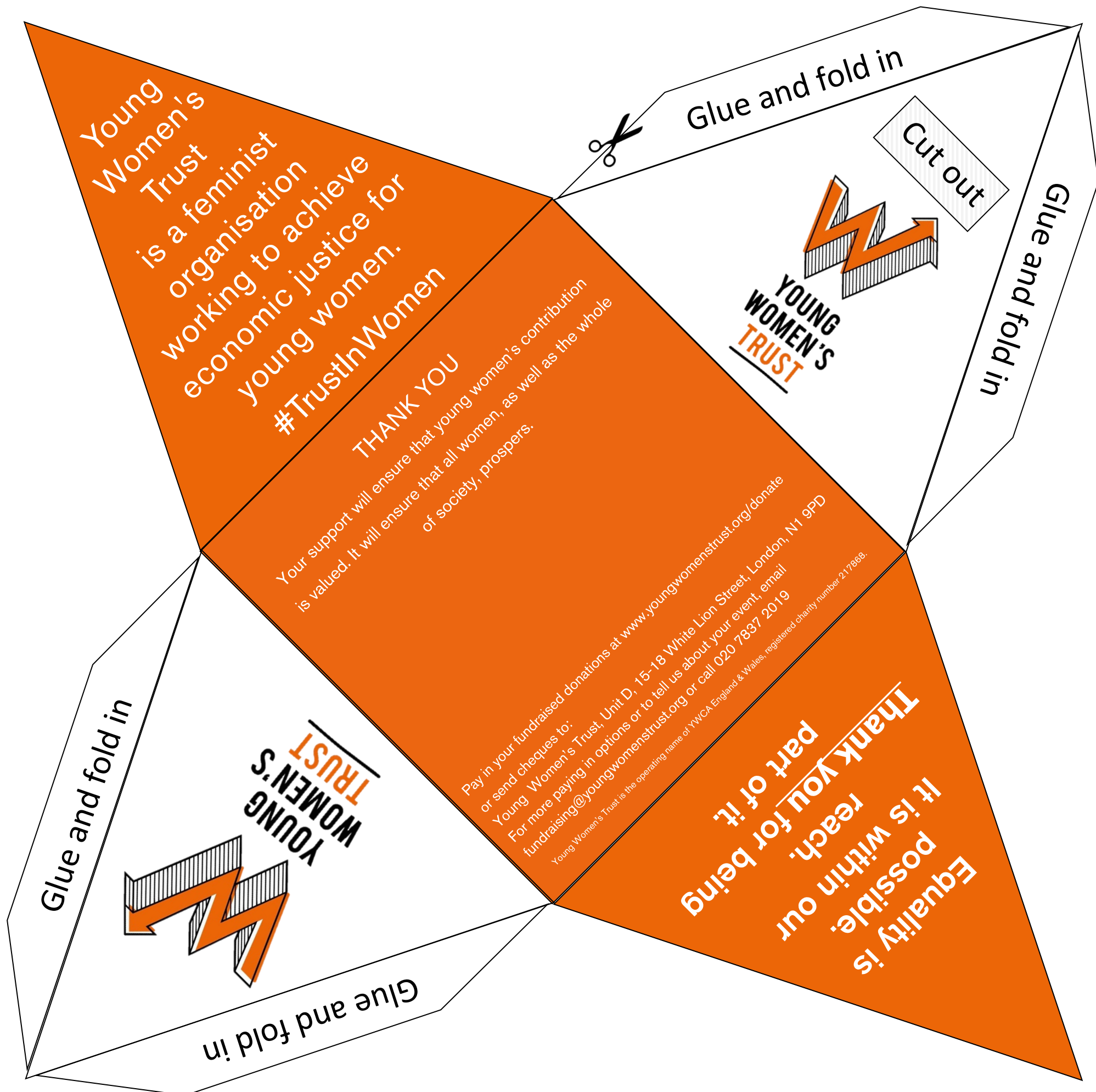
When

EQUALITY IS POSSIBLE. IT IS WITHIN OUR REACH.

WE NEED TO WORK TOGETHER TO ACHIEVE IT.

Build your own collection box

and help fund campaigns that fight sexual harassment and win fair pay, and vital services that help young women recognise their own strengths and become powerful activists.

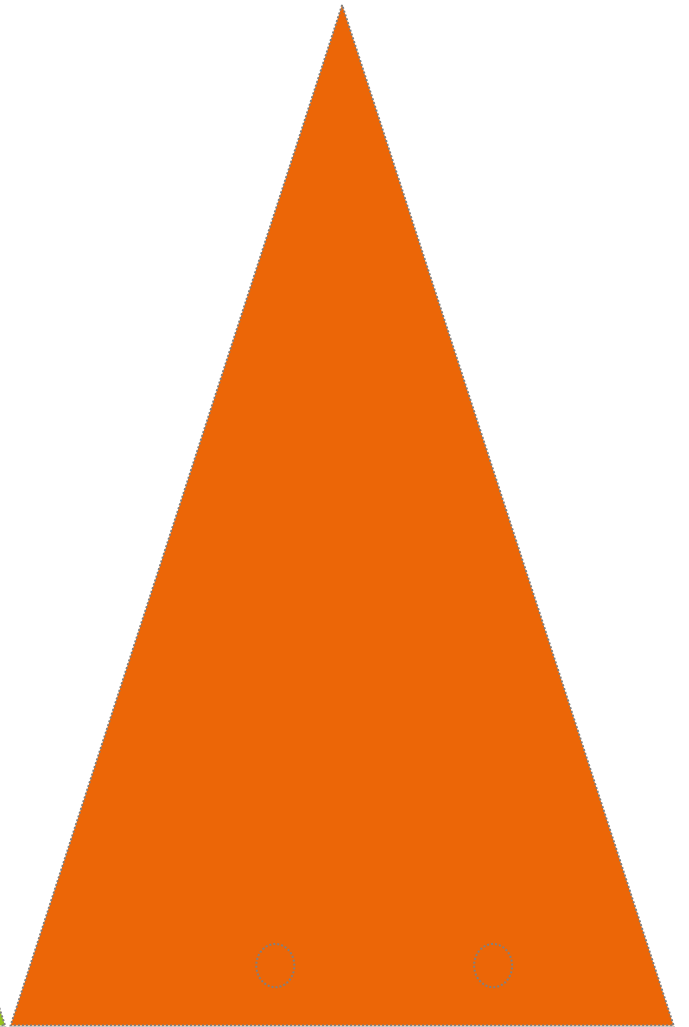
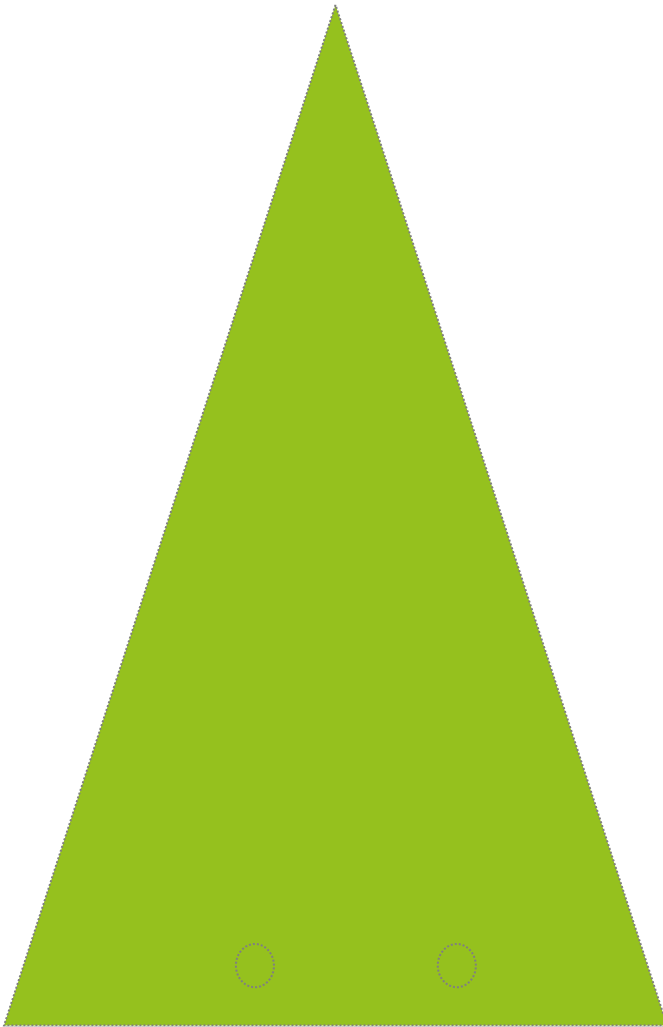


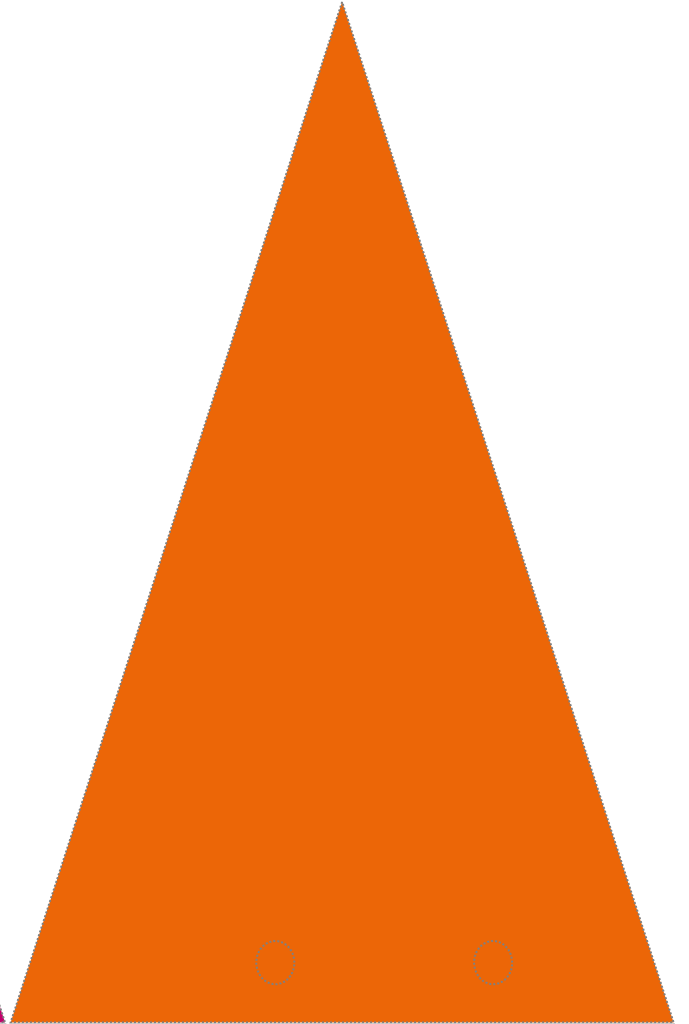
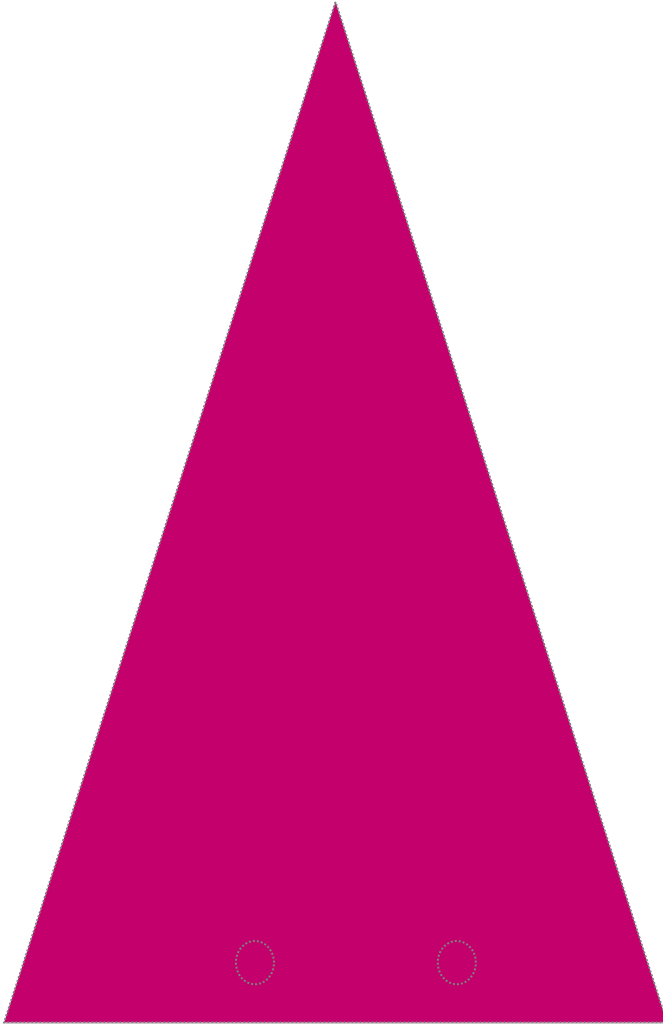
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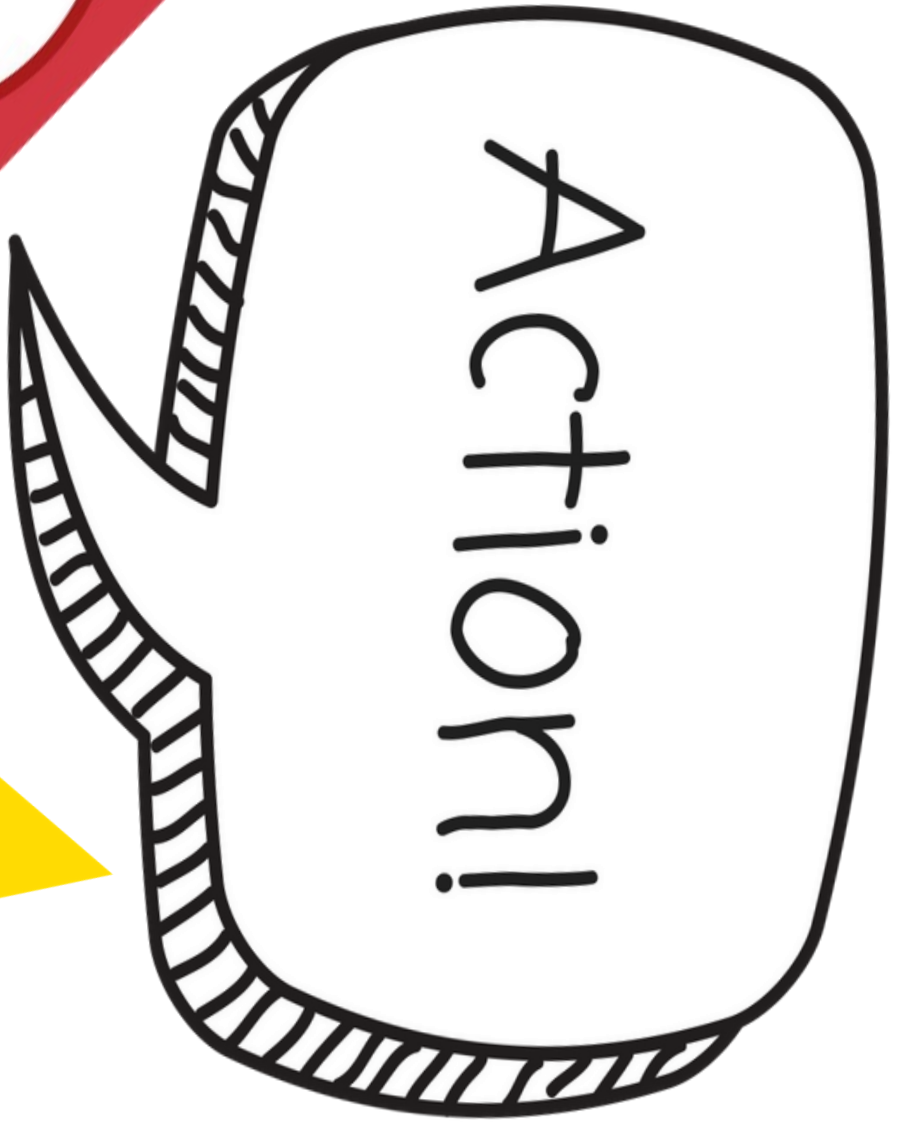
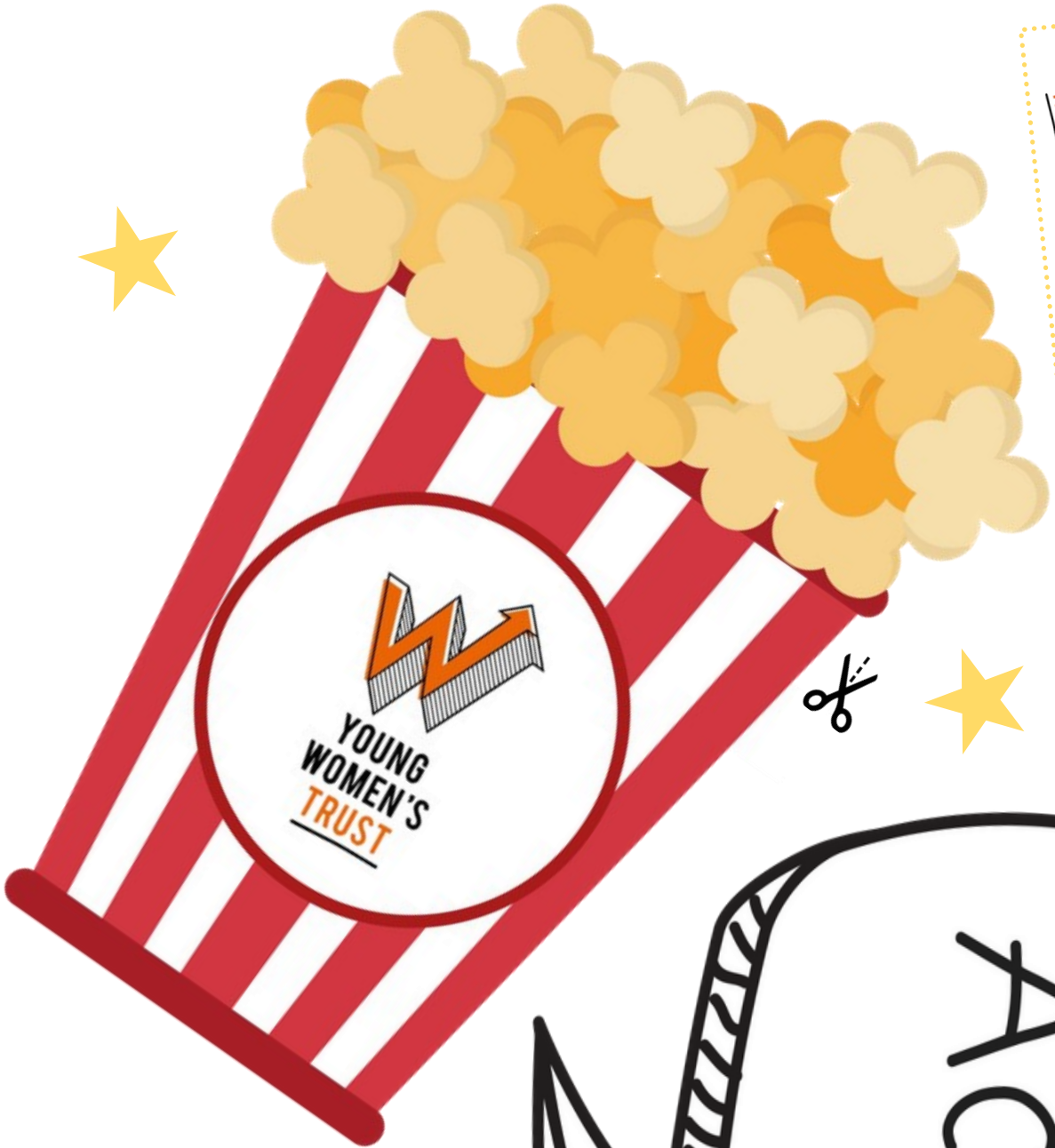




YOUNG WOMEN'S TRUST

★ FEMINIST FILM NIGHT ★

SELFIE PACK

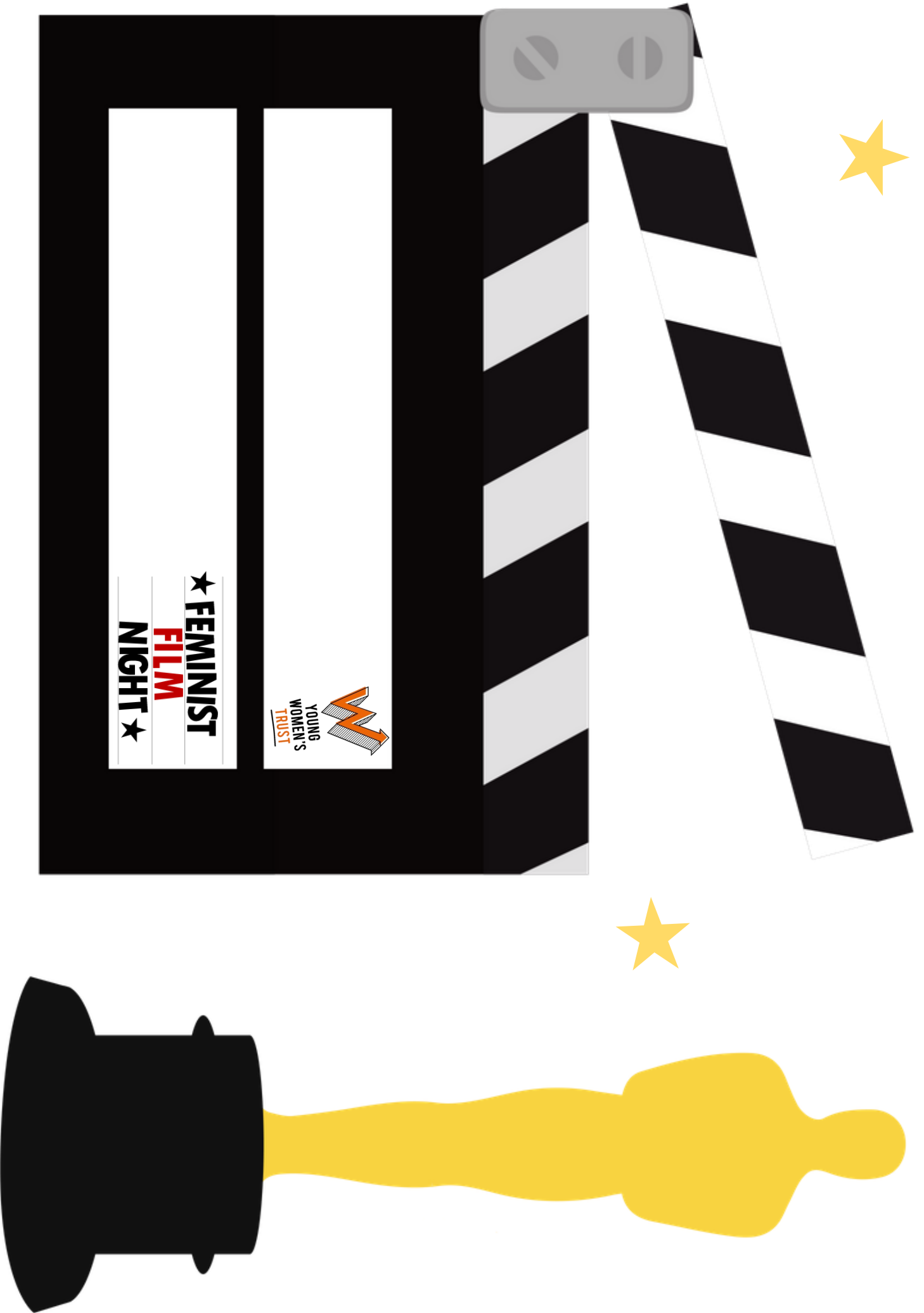


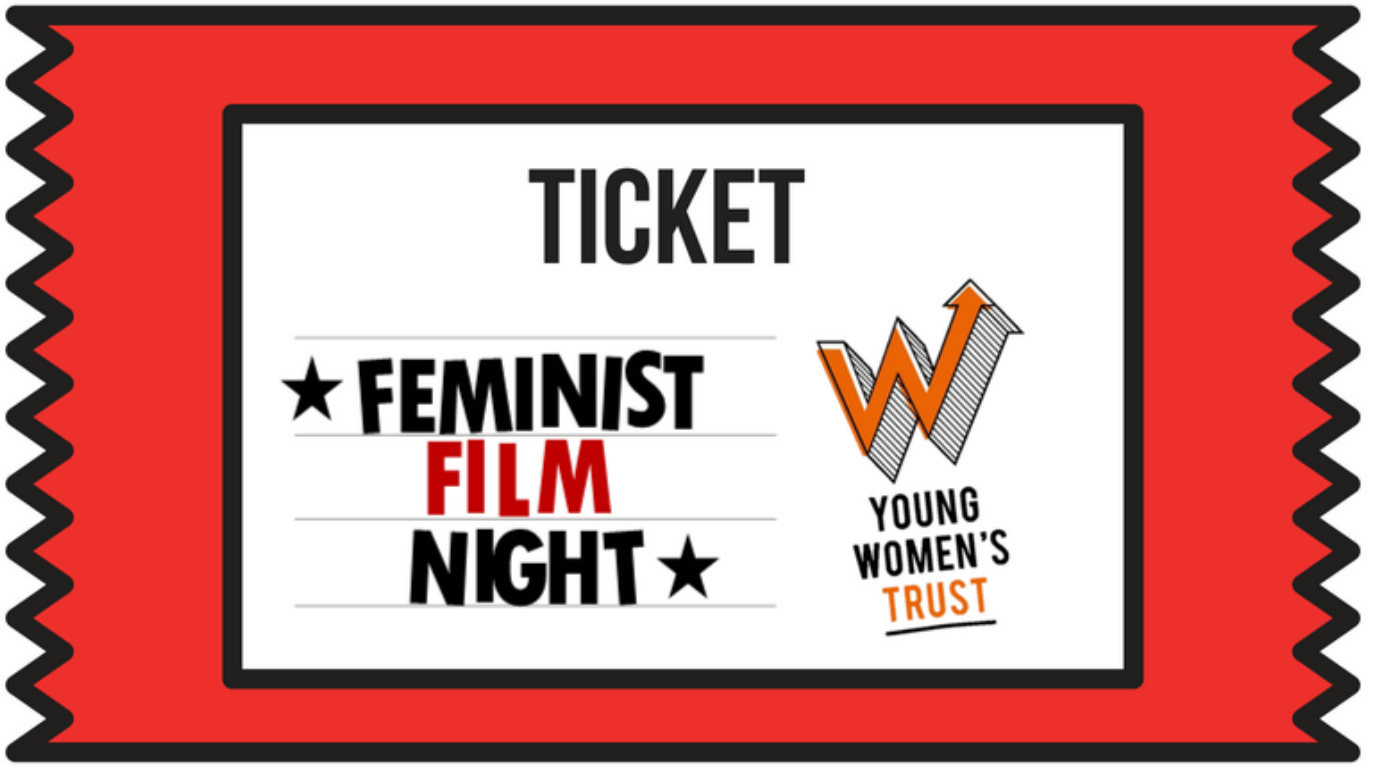
★ **FEMINIST**

FILM

NIGHT ★







D.I.Y. POPCORN BOX

- 1) Print this popcorn box on A4 or A3 paper or card
- 2) Cut it out, fold and stick.
- 3) Show off your popcorn boxes at your feminist film night, & don't forget to tag us!

